

1. CT DARNELL CONSTRUCTION™ AND SUNBELT RACK™ ANNOUNCE NEW “STORIES” WEBPAGE AND VIDEOS



CT Darnell Construction, a full-service provider of design and planning, general contracting, and their exclusive Sunbelt Rack systems, has launched a new website

featuring “stories.” The “stories” webpage provides case studies of the efficiency and functionality challenges an LBM operation faced and the total solution that CT Darnell provided. A short video that gives viewers an up-close look at the solution in action accompanies each story. <http://ct-darnell.com/stories/>



Every story vividly details what the LBM operation needed to accomplish, the obstacles and challenges to overcome in meeting its goals, and how CT Darnell worked with its client to meet or surpass expectations. Each story and video presents the client’s perspective on working with CT Darnell, including their thoughts about the end results.

“We’re excited about the ‘stories’ webpage,” said Travis Darnell, co-owner of CT Darnell Construction. “Together, the written story and the video really capture what we offer: versatility, construction expertise, our exclusive Sunbelt Rack systems, and a commitment to delivering only solutions that will work the best for each individual client. I think anyone in the LBM industry looking for services like ours will find ‘stories’ helpful in making an informed decision.”

For more information, visit www.CT-Darnell.com or call 800.353.0892. To visit the “stories” webpage, go to <http://ct-darnell.com/stories/>. **LC**

2. ECI ROCKSOLID POS® SOFTWARE ADDS NEW ENHANCEMENTS FOR ACE HARDWARE



ECi Software Solutions, a leader in industry-specific information technology solutions, announced the availability of enhanced functionality specifically for Ace Hardware retailers with the release of version 5.15 of RockSolid POS® software. These enhancements improve efficiency for Ace retailers and allow them to offer even greater customer service.

With version 5.15, Ace retailers using the RockSolid POS software will be able to access an Ace Rewards customer’s account via the national database (referred to as National Lookup), and process promotions dynamically using the new Ace promotional types, providing another avenue to share discounts with customers.

“These enhancements for Ace Hardware retailers are truly exciting,” said Todd Harkness, president of ECI’s LBM and hardlines division. “Not only will they improve the customer experience for shoppers, but Ace retailers will notice improved efficiency in processing promos and reward programs. These enhancements will help Ace Hardware retailers with customer retention and also help them grow their customer base.”

To read more about RockSolid, visit lbm.ecisolutions.com/rocksolid. **LC**

3. L.J. SMITH RELEASES ITS COLONY COLLECTION



The L.J. Smith Colony Collection is reminiscent of the era in which our country was born.

The Colony newel post takes on a more massive appearance with its 5-inch square blocks. The accompanying 1-3/4-in. balusters in pin top or square top versions coordinate nicely with the uniquely designed Colony handrails. This new L.J. Smith offering is available in beech, cherry, maple, poplar, red oak, and the balusters are also available with a gloss primed finish.

For more information, visit www.LJSmith.com. **LC**



4. WOLF LAUNCHES REDEVELOPED WEBSITE



WOLF announced the launch of WOLFHomeProducts.com, the completely redesigned website featuring WOLF-branded cabinets, decking, and building materials. WOLF is one of the largest suppliers of kitchen cabinets in the United States and a leading provider of building products along the East Coast.

Visitors to the new site will experience streamlined navigation and a wide range of fresh content. Among the upgrades:

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